

webinar

‘Agriculture opportunities in Egypt – An Overview’

on Monday the 8th of July 2024

EBA has participated in a webinar entitled ‘Agriculture opportunities in Egypt – An Overview’ the webinar presented information on the Agriculture opportunities in Egypt and was organized by The Egyptian British Chamber of Commerce (EBCC), in partnership with the Department for Business and Trade (DBT) and it was attended by Eng. Mostafa El Naggari, Chairman of Agriculture and Irrigation Committee in EBA, Eng. Amr Abu Freikha, Managing Director & Board Member, Tanta Motors, Mr. Abdel Hamid El Demerdash Chairman of Export Agri Council, Mrs. Iman Kamel - Executive Director of HEIA, Mr. Mark Lawrence, General Manager, EBCC , Mrs. Heba ElBeheidy, Deputy Agriculture Sector Director for Africa and Mrs. Dalia Youssef, Division Director of International Relations & Membership Affairs of EBA.

Many Presentations were delivered in this webinar by:

- Mr. Abdel Hamid El Demerdash, Chairman of Export Agri Council
Brief on the current agriculture sector and exports in Egypt
- Eng. Mostafa El Naggari, Agriculture & Irrigation Committee Chairman, Egyptian Businessmen Association.
Agriculture sector in Egypt - 2024 and beyond (mega projects and future plans)
- Eng. Amr Abou Fereikha, CEO Tanta motors
Market demand for support industries (Agri tech, Equipment and Machinery)
- Mrs. Iman Kamel - Executive Director of HEIA.
Overview on HEIA association scope of work and technical support
- Mrs. Heba ElBeheidy, Deputy Agriculture Sector Director for Africa
DBT role and support to UK companies -
EBCC-DBT upcoming mission to Egypt - Mark Lawrence, General Manager, EBCC

Main points of discussion:

- Brief on Agri sector in Egypt
- An introduction from the Horticultural Export Improvement Association (HEIA) on the services and training offered to producers
- An overview on the Egyptian fresh fruit and vegetables produces (seasonality, competitive advantage, scale of production, etc)
- EBCC-DBT upcoming mission to Egypt
- The webinar is part of a series of events and webinars leading up to an EBCC led business mission, in partnership with the Department of Business and Trade (DBT), in mid-September to run alongside the Sahara Expo. The mission will bring several businesses to partner and invest on Egyptian projects.