

## **Arise Egypt Network Online Meeting**

**Tuesday, the 6<sup>th</sup> of February 2024**

Arise Egypt Network, established through EBA, has held an online meeting on the 6<sup>th</sup> of February 2024 to put the future action plan, discuss the cooperation with UNDRR office in Egypt and discuss the adoption of strategies to reduce disaster and crisis risks in the main economic sectors.

The meeting was headed by Mr. Hossam Elgamal, Arise Egypt Network Chair, and Managing Director of Iken For Digital Technology, and attended by:

- 1- Eng. Magd Eldin Elmanzalawi, EBA Secretary General, Industry and Scientific Research Committee Chairman and President of Tiba Manzalawi Group.
- 2- Dr. Omnia Fahmy, CEO of Vida Company, and Chairperson of Massira Development Organization
- 3- Dr. Ahmed Alaa, Chairman of Middle East Gate Holding
- 4- Mrs. Dalia El Sawah, Managing Director of Integrated Engineering Group – IEG and Board Member in the Egyptian Stock Exchange
- 5- Mr. Amr Abu Freikha, Managing Director & Board Member of Tanta Motors and Ex President of Export Council of Engineering Industries
- 6- Mr. Ahmed El Shahawy, Egytrans Company
- 7- Dr. Mohamed Youssef, EBA Executive Director
- 8- Mr. Tejas Patnaik, UNDRR Regional Management Officer, Partnerships (Regional office for Arab states)
- 9- Mr. Erick Gonzales Rocha, UNDRR Main office ARISE Global Network programme Management Officer

Mr. Hossam Elgamal started the meeting by welcoming the attendees, and highlighted that he was the former head of IDSC in Egypt, he is working in the field of digital technology, also participated in some activities related to the UN, he was appointed by the former Secretary General for 3 years on Multi Stakeholders Advisory Group, it is a group consisting of 55 people from all over the world to guide the internet governance, Mr. Hossam added that he aims to benefit from the arise network and serve it as part of CSR and engage more members to the network.

**Mr. Hossam Elgamal** mentioned that he worked with Nile University and Meteorological Authority in Egypt to develop an application using the AI in order to predict the forecast and give solutions less expensive than the solutions applied now in the world in order to reduce the climate change risk, this project was by the support and the partnership of UNDRR

He also said that there are many companies in Egypt are trying to deliver solutions for the DRR (risk related to floods, earthquake) such as Pepsico, Vodafone, Etisalat

The attendees introduced themselves, then Mr. Tejas Patnaik and Mr. Erick Gonzales Rocha gave a presentation about Arise, examples of its projects, Sundai framework, steps to become an ARISE member, the action plan of UNDRR in 2024 (presentation attached)

**The following points were raised during the open discussion:**

- The importance of the knowledge of the Sundai framework, the commitments of Egypt within it, and the role of the private sector in this framework by organizing awareness seminars
- Arise Egypt Network should focus on the future on engaging more members, organizing series of meeting with IT Committee in EBA, advocate with the policies of UNDRR, working on joining insurance companies to the network
- The network has to focus also on the supply chains risks, taking the example of the problems in the Red Sea
- The networking is very important to exchange the experience between the countries, each country has its risk but also there are global risks in the world, the network has to support the MSME specially the micro and small enterprises through its network around the world in order to promote their products
- The responsibility of the big companies to support the MSMEs as they could be the feeding industries for the big companies
- The network has to put a certain goal this year such as approaching the MSMEs in Upper Egypt to be aware of their disaster, through organizing awareness seminars with them

**At the end of the meeting,** Mr. Hossam Elgamal asked to receive from UNDRR regional Office a suggested action plan for 2024 within 2 weeks according to the discussion covering:

- awareness about Sundai framework and what is relative to private sector specifically in Egypt (also according to Egypt national DRR strategy)
- capacity building specially in relation to Supply-Chain, Logistics, Insurance/Investment and ICT for DRR with focus on MSME as feeders for Large Enterprises..
- potential projects where Egyptian private sector can participate and would be co-funded to serve DRR.
- Possible Case studies related to the sectors of focus (locally or internationally) and how to replicate.
- potential regional/international events participation with specific focus for different members with UNDRR support.
- possible KPIs for ARISE Egypt 2024 keeping in mind starting small, growing steady and making impact