

Online Meeting with ATG **Monday the 9th of March 2026**

EBA has held an online meeting with Afreximbank

List of Attendees:

- **From Afreximbank:**
 - Mr. Yunusa Abdulmumini, Analyst | Digital Business, African Export-Import Bank
- **From EBA:**
 - Mrs. Dalia Youssef, Division Director of International Relations and Membership Affairs

Purpose of Meeting

- The meeting focused on clarifying the purpose and use of EBA database shared by Mrs. Dalia Youssef. She explained that the list was provided strictly for reference and verification purposes, not for direct upload to the platform. Its main function is to help identify which users who register on the platform are members of EBA. For example, if a company signs up without indicating its affiliation, the team can cross-check the name against the shared list to confirm whether it is an EBA member. Mr. Yunusa Abdulmumini acknowledged this clarification and confirmed that the team will use the list accordingly to verify and categorize users based on their source.
- The discussion then moved to onboarding expectations, where it was agreed that only qualified users—such as exporters, importers, buyers, and sellers—would be onboarded onto the system. The database itself does not represent users who are already onboarded but rather serves as a validation tool for those who join independently. Both parties aligned on this understanding and confirmed the process moving forward.
- Another key topic was the organization of an upcoming webinar for EBA members to introduce the ATG platform. Mrs. Dalia highlighted that this session had been previously discussed but that no proposed dates had yet been shared. It was agreed that the webinar would take place after Ramadan and Eid, with Mrs. Dalia committing to sending three proposed dates for consideration. Mr. Yunusa agreed to review and confirm the most suitable option.
- In terms of webinar preparation, Mr. Yunusa will share full details including the agenda, structure, speakers, and presentation materials. The session is expected to be primarily introductory, covering the ATG platform, its features, and benefits, with flexibility to tailor the content to EBA members' needs. Mrs. Dalia

emphasized the importance of highlighting tangible benefits, supported by real case studies, statistics, and insights into intra-African trade to better engage participants and demonstrate value.

- Additional logistical points were also discussed, including the format and language of the webinar. The inclusion of an interactive Q&A segment at the end was confirmed. Furthermore, promotional along with a registration mechanism, will be shared to facilitate outreach and track attendance.
- The meeting concluded with both parties aligned on next steps. Mrs. Dalia will send proposed dates for the webinar, while Mr. Yunusa will follow up with detailed event information and promotional materials via email. Both sides agreed to remain in coordination to finalize arrangements and ensure successful execution of the webinar.