

**Online meeting with Afrexim Bank**  
**Thursday the 22<sup>nd</sup> of January 2026**

EBA has held an Online meeting with Afrexim Bank, and it was attended by Mr. Hamza Aomari, Mr. Yunusa Abdulmumini, Mrs. Ikram Tassi Head of Customer Experience, Dr. Mohamed Youssef Executive Director of EBA and Mrs. Dalia Youssef, Division Director of International Relations & Membership Affairs of EBA

**Main points of discussion**

- The purpose of the meeting was to :
  1. Introduce the new team who will do all the communications with new companies and follow up on products uploads and support the account activation.
  2. Status of EBA Companies on the ATG Platform
    - 12 companies submitted their data.
    - 11 companies have been successfully onboarded.
    - 1 company is duplicate and must complete registration directly via ATG.
    - Types of registered companies on the Platform :-
      - 7 Suppliers
      - 3 Buyers
      - 1 Logistics Service Providers
    - Some companies registered without activating accounts or requesting services.
  
- **Key Agreed Points - Reporting and Follow-Up:**
  - Weekly reports from ATG including:
  - Number of companies registered
  - Registration status (Onboarded / Duplicate)
  - Referral source (EBA)
  
- **EBA has requested Afrexim Team to provide the following market intelligence reports and analytical highlights:**
  - African countries trading with Egypt.
  - Products requested from Egypt
  - Products imported into Egypt
  - Priority sectors
  - Detailed data (quantities/specifications/countries) to be shared with EBA members.
  - The ATG team gave some examples of potential products that can be exported to African countries such as :
    - Cement
    - Fresh vegetables and fruits

- **Workshops and Training**
  1. Online introductory training on ATG platform.
  2. To be scheduled after Ramadan and Eid Al-Fitr.
  3. ATG will propose 2–3 dates.
  4. EBA to select date and promote.
  
- **Promotion and Expansion in Egypt**
  - EBA to promote ATG among members.
  - Outreach to other Egyptian business organizations.
  - ATG to clarify contacted entities.
  - Use of EBA Code for registration.

**At the end of the meeting requirements from both ATG and EBA were set as follows:**

**Required from ATG:**

- Send weekly reports including Egyptian Companies.
- Prepare market intelligence on the most important products in Egypt.
- Share training dates after Ramadan.
- Clarify contacted organizations.
- Follow up on account activation and product uploads.

**Required from EBA:**

- Encourage companies to activate accounts and upload products.
- Share market data with members.
- Promote training.
- Support ATG outreach efforts.