

Meeting with the Egyptian British Chamber of Commerce on Thursday the 4th of April 2024

EBA has held an online meeting with Mrs. Sally Ayad from Egyptian British Chamber of Commerce and the meeting was also attended by Dr. Mohamed Youssef, Executive Director of EBA and Mrs. Dalia Youssef, Division Director of International Relations & Membership Affairs of EBA.

During the discussions the following topics were raised

- Discuss the bilateral cooperation aspects between the two organizations that share the fact being non-Profit and non-governmental.
- Mrs. Sally started by giving an introduction about EBCC and its activities in linking British and Egyptian companies, she mentioned that the main sectors the chamber is focusing on are infrastructure, agriculture, Artificial intelligence, ICT, education and medical sectors.
- She mentioned that EBCC is organizing a mission to visit Egypt special in the infrastructure sector on the sidelines of the Big 5 Construct from 25 to 27 of June 2024
- She also requested the assistance of EBA in inviting its members to B2B meetings and organizing some sights visits.
- She mentioned that they are planning to have another mission in Agri tech during either Sahara or food Africa exhibitions.
- We also discussed sharing information, events and introduce speakers from Egypt in EBCC webinars to give an overview on Egypt's economy.
- Mrs. Sally also mentioned that UK universities are interested in being represented in Egypt therefore, they need to establish links with Egyptian universities to build partnerships.