

The Egyptian Businessmen's Association

EBA is a non-governmental, non-for-profit organization that seeks to unify the efforts of private Egyptian interests in contributing to the productivity and efficient national economic and social development of Egypt.

REASONS BEHIND EBA'S SUSTAINABLE SUCCESS:-

- 1) EBA's financial independence since its inception (1979)
- 2) The strong belief of EBA's Board of Directors in keeping the track and to following the fundamentals and the principles that have been set by the founders
- 3) EBA's effective acknowledgement and strong network with the governmental officials
- 4) The ability of EBA to gain trust from the governmental authorities and EBA's stakeholders

WHY JOIN EBA:-

- ❖ **Joining a society of Think Tanks** capable of developing an integrated strategy for all sectors of the Egyptian economy
- ❖ Backed by 40 years of experience in business, EBA offers **“High Quality Services”**.
- ❖ **Lobbying:** Being a member in a reputable and trusted pressure group, EBA is discussing all problems facing the business community and preparing working papers and recommendations to be raised to the relevant authorities
- ❖ **Advocacy: To be close to the decision makers,** EBA is a permanent member in many governmental/ parliamentary committees discussing new laws and regulations
- ❖ **Face to face communication channels** with officials and Egyptian and foreign organizations and business community
- ❖ **Strong network** with governmental authorities, embassies and commercial offices in Egypt and abroad
- ❖ Networking with more than 1000 companies in EBA working in different fields, **You will be exposed to different points of views**

- ❖ **International network** with more than (75) countries covering the globe
- ❖ **Tackling Economic issues** which have impact on Business through 15 sectoral Committees
- ❖ **Explore new markets using EBA's experience and network**, EBA is always keen to open traditional as well as non traditional markets for its member's products and services through organizing Business Delegations to various parts of the globe.
- ❖ Distributing **hundreds of business and investment opportunities** per year
- ❖ **B2B (foreign companies at your fingerprints)**, EBA gives its members the chance to meet new clients, as we invite business missions from all over the globe to visit EBA and hold b2b meetings with them
- ❖ **Free accessibility to reports**, EBA through its wide network of stakeholders is circulating periodically among its members different market studies prepared by our commercial offices abroad
- ❖ **Direct relation and networking opportunity** with foreign embassies in Egypt.
- ❖ **Express yourself freely through EBA Channels**: EBA YouTube Channel, Electronic Newsletter, Facebook page
- ❖ **WhatsApp Platform**: being a permanent member in a platform that includes more than 40 associations around the globe, enables us to publish and receive business opportunities as well as exchange know how and best practices with partner organizations.
- ❖ **Transfer of knowledge** between the generations
- ❖ **Data Bank**: access to one of the most credible and updated business databases.
- ❖ **Fully automated**: EBA is always keen to acquire the most updated computer systems and software, in order to guarantee optimum service provision for its members.
- ❖ **Providing S/W and H/W consultations** to EBA members
- ❖ **Troubleshooting** technical problems facing EBA Members

WHO ARE EBA MEMBERS:-

The membership list consists of carefully chosen number of prominent business people in Egypt who occupy leading and decision making positions in the business community such as chairmen of reputable companies, financial institutions and several leading personalities in the

business economic world including several ex-ministers. The membership covers a wide range of economic activities.

CATEGORIES OF MEMBERSHIP

- ORIGINAL MEMBERSHIP
- CORPORATE MEMBERSHIP

HOW TO JOIN EBA:-

To be accepted as an active member of the association, the applicant must fulfill the following conditions:-

- 1) To be one of the decision makers in the company or the organization where he works.
- 2) To fill the application form for membership in both Arabic and English languages.
- 3) To present his C.V., his company profile and a personal photo
- 4) To be recommended by two EBA members

FOR MORE INFORMATION

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