



Egyptian Businessmen's Association
جمعية رجال الأعمال المصريين



Memorandum of Understanding (MOU) between Egyptian Businessmen's Association (EBA) and Oxford Business Group (OBG)

Oxford Business Group will provide:

- 200 copies of *The Report: Egypt 2018*. for the use of EBA
(retail value of 175 GBP per copy)
- Complimentary access to OBG's online library through a branded landing page for all EBA members;
(retail value of 500 GBP per subscription)
- Subscription to OBG's monthly Economic Updates on Egypt for all EBA members;
- Organized official press release to announce the signing of this MOU;

Egyptian Businessmen's Association will provide:

- Membership for OBG: Access to the database, events and activities;
- EBA will inform and invite 2 members of OBG as media partners to official gatherings, events, trade missions, delegations, etc. organized by the association that might be useful to OBG's research;
- EBA will provide OBG with a reference or introduction letter and assist to arrange informative discussion meetings with various members, businessmen or companies for the research purposes for *The Report: Egypt 2018*.

Signed on behalf of EBA:



Date: 5-02-2018

Signed on behalf of OBG:



Date: 05.02.2018